Equity Research

September 9, 2022 BSE Sensex: 59688

ICICI Securities Limited is the author and distributor of this report

Company update and reco change

Wood Panel

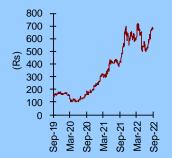
Target price: Rs750

Shareholding pattern

	Dec '21	Mar '22	Jun '22
Promoters	73.0	73.0	73.0
Institutional			
investors	18.7	18.0	19.0
MFs and others	11.7	9.8	10.5
Insurance Cos.	1.4	1.3	1.3
Flls	5.6	6.9	7.2
Others	8.3	9.0	8.0

Source: BSE

Price chart



Research Analysts:

Arun Baid arun.baid@icicisecurities.com +91 22 6807 7235 Sohil Kaura

sohil.kaura@icicisecurities.com +91 22 6807 7416

Century Plyboards India

INDIA

ADD Downgrade from BUY

FICICISecurities

Demand trend remains steady

Rs677

Our recent interaction with dealers and industry players indicates that in the ongoing Q2FY23 (Jul-Sep'22), demand trends remain steady in the wood panel sector led by continuous momentum in the residential market and higher spending on home improvement post the pandemic. We believe demand will continue to remain healthy going ahead (post the festival season, too) as underlying drivers are intact. In the ongoing quarter (Q2FY23), Century Plyboards (CPBI) has not taken any price increase (so far) in its key categories of plywood, laminate and MDF. However, the price hike announced in Q1 for plywood and laminate has been implemented, which will enable margins to remain steady. In plywood segment, demand for mass market products continues to remain higher as compared to premium products due to the inflationary environment and is likely to remain so in the near term. We maintain estimates, but downgrade our rating from Buy to ADD post the strong rally of ~22% in the stock price over the past 3 months with an unchanged Mar'23E target price of Rs750, set at 35x PER FY24E.

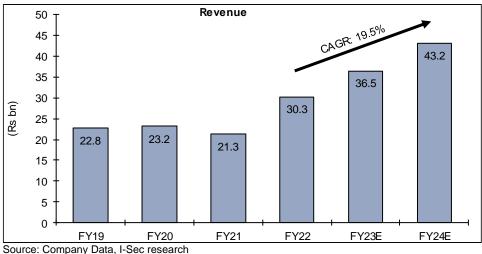
- Demand trend in woodpanel remains healthy: The demand for wood panel products has remained steady in Q2FY23 despite strong H1CY22, as per our interaction with dealers and industry participants, driven by the continuous uptick in residential market and higher spending on home improvement post the pandemic. Plywood market has continued seeing higher demand for mass market brands like *Sainik* due to inflationary environment which may continue in the near term. Demand in MDF segment, too, remained steady due to increased acceptance of readymade furniture. We believe demand should improve for woodpanel market post the festival period as underlying drivers continue to remain favourable. We model revenue CAGR of 19.5% over FY22-24E for CPBI aided by expansion in MDF segment.
- Margins to remain steady due to earlier price hikes: CPBI has not taken any price increases in the ongoing quarter but will get the full benefit of price increase of ~2-7% in plywood and ~3-4% in laminate taken in Q1FY23. Plywood margins may see some pressure in near term (but still be better than the low base of Q1FY23) due to higher demand for mass products (which have lower margins) whereas MDF margins will decline ~120bps YoY to 30.5% in FY23 on account of higher raw material cost. Laminate margins will increase QoQ due to tepid base, steady raw material prices and benefit of price hike taken earlier. We have modelled blended margins of 17.2%/17.4% for FY23/24E (vs 17.6% in FY22), respectively.
- Downgrade from Buy to ADD: We continue to like CPBI for its strong growth prospects, high return ratios and healthy balance sheet and believe it will be a major beneficiary of the uptick in housing demand and higher spending on home improvement post the pandemic. However, we downgrade the stock from Buy to ADD due to strong rally in the stock price (~22% over the last 3 months). We maintain estimates and Mar'23E target price of Rs750, set at unchanged 35x PER FY24E. Key risks to our call: 1) Slowdown in housing demand, 2) continuous higher input prices, which may adversely affect demand / profitability.

Market Cap	Rs150bn/US\$1.9bn	Year to Mar	FY21	FY22	FY23E	FY24E
Reuters/Bloomberg	CNTP.BO/CPBI IN	Revenue (Rs mn)	21,304	30,270	36,542	43,205
Shares Outstanding (mn)	222.2	EBITDA (Rs mn)	3,355	5,324	6,303	7,529
52-week Range (Rs)	720/411	Net Income (Rs mn)	1,887	3,082	4,028	4,773
Free Float (%)	27.0	EPS (Rs)	8.5	13.9	18.1	21.4
FII (%)	7.2	% Chg YoY	3.0	63.3	30.7	18.5
Daily Volume (US\$'000)	2,451	P/E (x)	79.8	48.9	37.4	31.6
Absolute Return 3m (%)	22.1	EV/E (x)	45.0	28.2	23.9	20.1
Absolute Return 12m (%)	61.3	Dividend Yield	0.1	0.2	0.3	0.5
Sensex Return 3m (%)	9.2	RoCE (%)	14.1	19.2	21.0	21.3
Sensex Return 12m (%)	3.8	RoE (%)	16.0	21.8	23.2	22.5

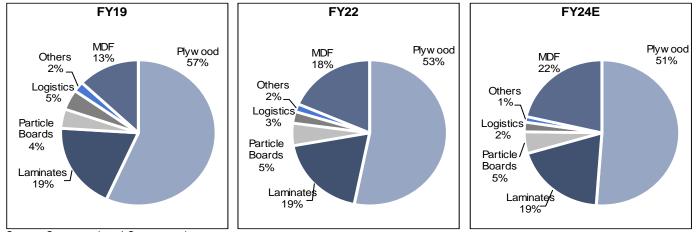
Please refer to important disclosures at the end of this report

Key charts



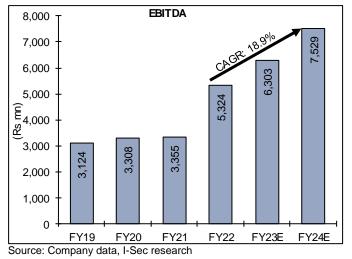




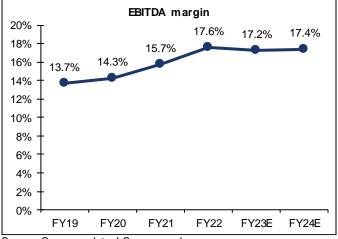


Source: Company data, I-Sec research

Chart 3: Cons EBITDA to grow at a CAGR of 18.9% over FY22-FY24E







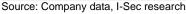
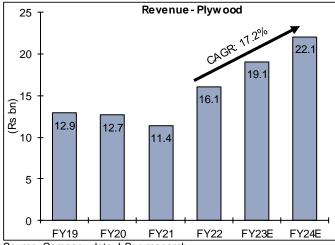


Chart 5: Plywood segment revenue CAGR at 17.2% over FY22-FY24E with margin improvement



Source: Company data, I-Sec research

Chart 7: Plywood sales volumes to grow at 16.5% CAGR over FY22-24E

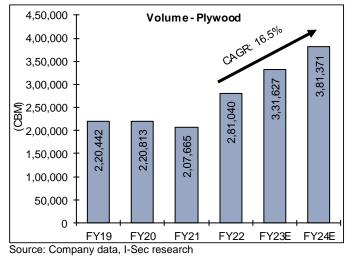


Chart 9: Laminate segment EBITDA margin to decline due to high base

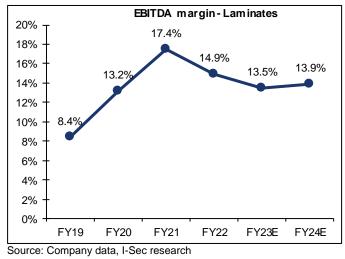
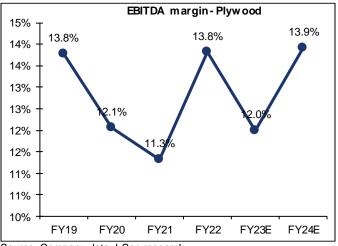


Chart 6: Plywood segment EBITDA margin to face near-term headwinds



Source: Company data, I-Sec research

Chart 8: Laminate revenue CAGR at 20.4% over FY22-FY24E

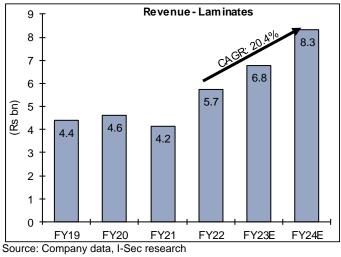


Chart 10: Laminate volume to grow at 18.9% CAGR over FY22-24E

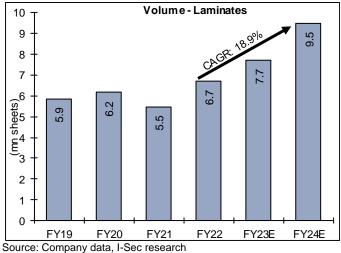


Chart 11: MDF revenue CAGR at 28.4% over FY22-FY24E aided by capacity addition

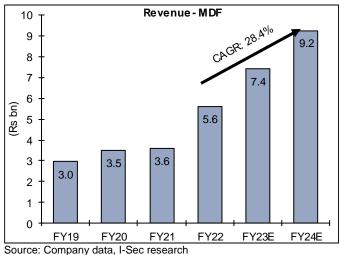
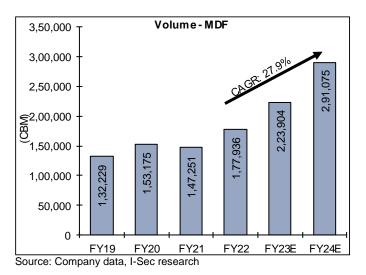


Chart 13: MDF sales volume to grow at 27.9% CAGR over FY22-FY24E



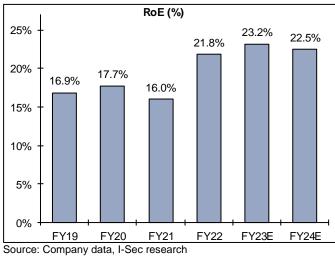


Chart 15: RoE (%) to remain high

EBITDA margin-MDF 35% - 30.5% 30% - 24.7% 25.8% 31.7% 26.5% 25% - 20% - 13.8% 10% - 5% - -

Source: Company data, I-Sec research

FY20

FY19

0%

Chart 14: Adj. PAT CAGR at 24.4% over FY22-FY24E led by strong revenue growth and margin increase

FY21

FY22

FY23E

FY24E

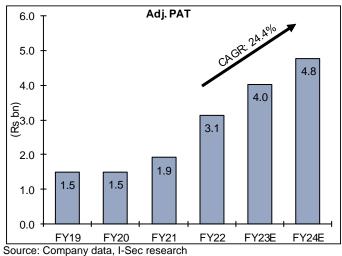


Chart 16: Improving cash conversion cycle

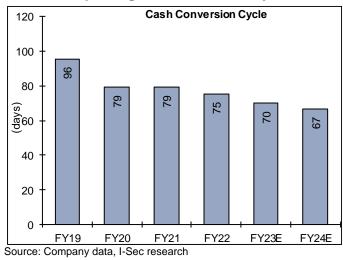


Chart 12: MDF EBITDA margin to remain healthy

Valuations

CPBI is a play on the growing interior infrastructure market in India. With its comprehensive product portfolio, strong brand and wide distribution reach, the company is well placed to capitalise on demand pick up in the housing sector.

The company is expected to witness revenue/APAT CAGR of 19%/24% over FY22-FY24E with a strong balance sheet and impressive return ratios. We continue to like CPBI for its comprehensive product portfolio, wide distribution and strong brand name. However, we downgrade the stock from Buy to **ADD** post the strong rally of ~22% in the stock price over the past 3 months. Maintain estimates with an unchanged Mar'22 target price of Rs750, set at 35x PER FY24E.





Source: Bloomberg, I-Sec research

Key risks

- Regulatory concerns on raw material sourcing: Wood is a key raw material for plywood and MDF manufacturing. Any regulatory restriction on the sourcing of wood or face veneer will affect the company's profitability.
- Sharp rise in raw material prices: Higher raw material prices and inability to pass these on to consumers may hurt profitability.
- **Prolonged slowdown in housing market:** A continuous slowdown in the housing market would hit growth prospects.
- MDF imports: Due to unexpected slowdown in global economies, there is a risk of MDF being dumped in Indian markets, thus, hampering the growth prospects of domestic manufacturers.
- **Resurgence of pandemic:** A resurgence of the covid pandemic will adversely affect near-term growth prospects of the company.

Financial summary

Table 1: Profit and loss statement

(Rs mn, year ending March 31)

	FY21	FY22	FY23E	FY24E
Operating Income (Sales)	21,304	30,270	36,542	43,205
Operating Expenses	17,948	24,946	30,239	35,676
EBITDA	3,355	5,324	6,303	7,529
% margins	15.7	17.6	17.2	17.4
Depreciation & Amortisation	687	743	924	1,127
Interest Cost	128	114	161	108
Other Income	24	127	185	111
Recurring PBT	2,565	4,594	5,404	6,404
Less: Taxes	690	1,535	1,362	1,614
Less: Minority				
Interest/Extraordinary Items	-40	-71	14	18
Net Income (Reported)	1,915	3,131	4,028	4,773
Net Income (Adjusted)	1,887	3,082	4,028	4,773

Source: Company data, I-Sec research

Table 2: Balance sheet

(Rs mn, year ending March 31)

	FY21	FY22	FY23E	FY24E
Assets				
Total Current Assets	8,682	12,770	12,997	14,222
of which cash & cash eqv.	908	2,610	1,584	728
Total Current Liabilities	5,189	6,575	5,644	6,600
Net Current Assets	3,493	6,195	7,353	7,622
Investments	1,169	64	64	64
Net Fixed Assets	7,558	7,704	11,030	14,803
Total Assets	18,114	22,137	25,689	30,688
Liabilities				
Borrowings	1,430	2,182	1,350	1,200
Total Liabilities	5,452	6,595	6,494	7,400
Equity Share Capital	223	223	223	223
Face Value per share (Rs)	1	1	1	1
Reserves & Surplus	12,451	15,346	18,985	23,060
Net Worth	12,674	15,568	19,208	23,282
Minority Interest	-12	-26	-12	5
Total Liabilities &				
Shareholders' Equity	18,114	22,137	25,689	30,688

Source: Company data, I-Sec research

Table 3: Quarterly trend

(Rs mn, year ending March 31)

	Sep'21	Dec'21	Mar'22	Jun'22
Net sales	8,136	8,548	9,011	8,888
% growth (YoY)	56	29	21	94
EBITDA	1,598	1,501	1,607	1,431
EBITDA Margin (%)	19.6	17.6	17.8	16.1
Other income	65	59	54	60
Extraordinary Items	0	0	-15	0
Net profit	991	941	895	923

Table 4: Cashflow statement

(Rs mn, year ending March 3	31)			
Cash Flow	FY21	FY22	FY23E	FY24E
Operating Cashflow				
Working Capital Changes	987	-1,996	-522	-1,025
Capex	-535	-2,576	-4,250	-4,900
Free Cashflow	2,234	1,094	355	101
Cashflow from Investing				
Activities	-1,641	-1,471	-4,250	-4,900
Issue of Share Capital	0	0	0	0
Inc (Dec) in Borrowings	-1,250	752	-832	-150
Dividend paid	-8	-223	-403	-716
Chg. in Cash & Cash				
equivalents	661	1,702	-1,027	-856
Source: Company data, I-See	c research			

Table 5: Key ratios

	FY21	FY22	FY23E	FY24E
Per Share Data (Rs)				
EPS (Diluted Adjusted)	8.5	13.9	18.1	21.4
CEPS (Cash EPS)	11.6	17.2	22.3	26.5
Dividend per share (DPS)	1.0	1.5	1.8	3.2
Book Value per share (BV)	57.0	70.0	86.3	104.6
Growth Ratios (%)				
Operating Income	-8.1	42.1	20.7	18.2
EBITDA	1.4	58.7	18.4	19.4
Adjusted Net Income	3.0	63.3	30.7	18.5
EPS (Diluted Adjusted)	3.0	63.3	30.7	18.5
Valuation Ratios (x)				
P/E	79.8	48.9	37.4	31.6
P/CEPS	58.5	39.4	30.4	25.5
P/BV	11.9	9.7	7.8	6.5
EV / EBITDA	45.0	28.2	23.9	20.1
EV / Operating Income	7.1	5.0	4.1	3.5
Operating Ratios				
Other Income / PBT (%)	0.9	2.8	3.4	1.7
Effective Tax Rate (%)	26.9	33.4	25.2	25.2
NWC / Total Assets (%)	20.7	26.0	24.4	23.8
Net D/E Ratio (x)	-0.1	0.0	0.0	0.0
Return/Profitability Ratios (%)				
Adjusted Net Income Margins	8.9	10.2	11.0	11.0
RoCE	14.1	19.2	21.0	21.3
RoE	16.0	21.8	23.2	22.5
Dividend Yield	0.1	0.2	0.3	0.5
EBITDA Margins	15.7	17.6	17.2	17.4

This report may be distributed in Singapore by ICICI Securities, Inc. (Singapore branch). Any recipients of this report in Singapore should contact ICICI Securities Inc. (Singapore branch) in respect of any matters arising from, or in connection with, this report. The contact details of ICICI Securities, Inc. (Singapore branch) are as follows: Address: 10 Collver Quav, #40-92 Ocean Financial Tower, Singapore - 049315, Tel: +65 6232 2451 and email: navneet babbar@icicisecuritiesinc.com Rishi agrawal@icicisecuritiesinc.com

"In case of eligible investors based in Japan, charges for brokerage services on execution of transactions do not in substance constitute charge for research reports and no charges are levied for providing research reports to such investors."

New I-Sec investment ratings (all ratings based on absolute return; All ratings and target price refers to 12-month performance horizon, unless mentioned otherwise) BUY: >15% return; ADD: 5% to 15% return; HOLD: Negative 5% to Positive 5% return; REDUCE: Negative 5% to Negative 15% return; SELL: < negative 15% return

ANALYST CERTIFICATION

I/We, Arun Baid, MBA; Sohil Kaura, M.Com (Finance); authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of the ICICI Securities Inc. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products

ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager and Research Analyst. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number - INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock broker. ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Institutional Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Retail Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months. ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from

the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions. ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/ beneficial ownership of one percent or more or other material conflict of interest in various companies including the subject company/companies mentioned in this report. ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

This report has not been prepared by ICICI Securities, Inc. However, ICICI Securities, Inc. has reviewed the report and, in so far as it includes current or historical information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.