

Retail Equity Research Titan Company Limited

Consumer Discretionary

BSE CODE: 500114 Bloomberg CODE: TTAN:IN NSE CODE: TITAN SENSEX: 48,254 BUY

12Months Investment period Rating as per Large Cap
CMP Rs. 1,404 TARGET Rs. 1,660 RETURN 18%

(Closing: 04-05-21)

KEY CHANGES:

TARGET 1

RATING •

EARNINGS

Demand growth continues in Q4

Titan Co. Ltd. manufactures and retails jewelry and watches. The Company also produces perfume for men and women.

- Titan's revenues surged 59.0% YoY, mainly driven by Jewellery division (+71.3% YoY).
- EBIT rose 41.5% YoY, despite margin contraction (-129bps to 10.4%).
 Margin contraction was primarily attributable to inferior business mix.
- As on 28th April 2021, the company had about 50% of its stores shut due to the ongoing regional lockdowns.
- Company's ongoing initiatives to contain cost, manage cash and improve market share should support healthy performance. Hence, we reiterate our BUY rating on the stock with a revised target price of Rs. 1,660 based on 58x FY23E EPS.

Jewellery segment continues to drive the topline

In 4QFY21, the company saw strong growth in the consolidated revenue to Rs. 7,494cr (+59.0% YoY), driven by excellent sales from Jewellery division which grew 71.3% YoY to Rs. 6,678cr. This is also the second consecutive quarter witnessing strong retail growth in the segment which reflects the re-gained market share in this space as the industry witnessed decline in gold prices during the quarter. Revenue from watches segment almost remained flat on YoY basis to Rs. 559cr, as the recovery rate for Jan and Feb months were at \sim 90% of the comparable months in 2020 and with better recovery in metros and mall stores compared to last quarter. Eyewear segment saw a growth of 17.9% YoY to Rs. 127cr, while other businesses revenue declined by 22.8% YoY to Rs. 140cr, as the revenue recovery remained 84% compared to Q4FY20.

Business mix weighs on margins

In absolute terms, EBIT grew 41.5% YoY to Rs. 781cr during the quarter, however the EBIT margin shrank 129bps to 10.4%. This can be attributed to business mix where jewellery segment contributed to $\sim\!89\%$ of the revenue which registered muted margins on weak margins from B2B sales, loss from custom duty and lower studded mix. Watches EBIT was down 30% YoY to Rs. 38cr largely due to increased sales of lower margin products, particularly in wearables. However, this was slightly offset by EBIT recorded in the Eye wear segment which ended the quarter with Rs. 23cr as compared to Rs. 2cr in Q4FY20 on the back of better product mix, lower discounts and better cost control. Overall PAT rose 65.7% YoY to Rs. 564cr in Q4FY21.

Key concall highlights

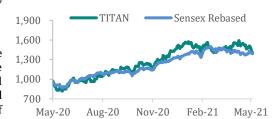
- Customized campaigns with local brand ambassadors along with increased stores count in Tamil Nadu (TN) over the past few years led to a healthy customer growth in this market. The company also received a large order from the TN government for gold coins in Q4FY21.
- Contribution from Golden Harvest is at 21% in-line with last year. However, from Feb month onwards, the contribution came down to 15%.

Valuation

We believe that the company's ongoing initiatives to contain cost, manage cash and improve market share (policies rolled out in a more systematic manner this time as compared to last year) should lead to better margins and support healthy performance. Hence, we reiterate our BUY rating on the stock with a revised price target of Rs. 1,660 based on 58x FY23E EPS.

Company Data							
Market Cap (cr)		Rs. 1,25,888					
Enterprise Value (cr)		R	s. 1,28,944				
Outstanding Shares (cr)		88.7				
Free Float			47.0%				
Dividend Yield			0.3%				
52 week high			Rs. 1,621				
52 week low			Rs. 810				
6m average volume (lacs)		1.2				
Beta			0.8				
Face value			Rs. 1				
Shareholding %	Q2FY21	Q3FY21	Q4FY21				
Promoters	26.8	26.7	26.7				
FII's	30.2	29.3	29.6				
MFs/Insti	14.6	14.9	14.2				
Public	21.3	21.4	21.6				
Others	7.2	7.6	8.0				
Total	100.0	100.0	100.0				
Promoters' pledge	0.0	0.0	0.0				
Price Performance	3 Month	6 Month	1 Year				
Absolute Return	-7.3%	15.5%	57.5%				
Absolute Sensex	-4.7%	18.8%	52.1%				
Relative Return*	-2.6%	-3.3%	5.4%				
*over or under performance to benchmark index							

*over or under performance to benchmark index



Consolidated (cr)	FY21A	FY22E	FY23E
Sales	21,644	25,895	30,502
Growth (%)	2.8	19.6	17.8
EBITDA	1,911	3,240	3,878
EBITDA Margin (%)	8.8	12.5	12.7
Adj. PAT	973	2,041	2,539
Growth (%)	(35.2)	109.7	24.4
Adj. EPS	11.0	23.0	28.6
Growth (%)	(35.6)	109.7	24.4
P/E	142.1	61.1	49.1
P/B	18.4	13.6	11.4
EV/EBITDA	74.9	39.8	33.2
ROE (%)	13.0	22.2	23.1
D/E	0.7	0.6	0.5





Quarterly Financials (Consolidated)

Profit & Loss Account

	Q4FY21	Q4FY20	YoY Growth %	Q3FY21	QoQ Growth %	FY21	FY20	YoY Growth %
Revenue	7,494	4,712	59.0	7,619	(1.6)	21,664	21,052	2.8
EBITDA	873	654	33.4	888	(1.7)	1,911	2,620	(27.1)
EBITDA margins	11.6	13.9	(230bps)	11.7	(10bps)	8.8	12.4	(360bps)
Depreciation	92	102	(10.1)	96	(4.2)	376	348	8.1
EBIT	781	552	41.5	792	(1.4)	1,535	2,272	(32.4)
Interest	51	43	19.7	51	-	203	166	22.2
Other Income	-	0	n.m.	-	-	(5)	(4)	(24.1)
Exceptional Items	-	-	-	-	-	-	-	-
PBT	730	510	43.2	741	(1.5)	1,327	2,102	(36.9)
Tax	162	167	(2.9)	211	(23.2)	353	609	(42.0)
Sh. of profit from Associate	-	(0)	n.m.	-	-	(5)	(4)	(24.1)
Minority Interest	4	(3)	239.9	5	(20.0)	1	(9)	n.m.
Reported PAT	564	346	63.2	525	7.4	973	1,501	(35.2)
Adjustments	-	-	-	-	-	-	-	-
Adj. PAT	564	346	63.2	525	7.4	973	1,501	(35.2)
No. of shares	88.7	88.3	0.5	88.7	0.0	88.8	88.3	0.6
Adj. EPS (Rs.)	6.4	3.9	62.5	5.9	7.4	11.0	17.0	(35.6)

Segment-wise performance

Rs. cr		Q4FY21			Q4FY20		Yo	Y Growth	%
	Revenu e	EBIT	% Margin	Revenue	EBIT	% Margin	Revenue	EBIT	% Margin
Watches	559	38	6.8	558	54	9.7	0.1	(30.0)	(292bps)
Jewellery	6,678	717	10.7	3,899	530	13.6	71.3	35.3	(286bps)
Eyewear	127	23	18.1	108	2	1.7	17.9	1,170.7	1,643bps
Others	140	(1)	(0.7)	181	0	0.0	(22.8)	n.m.	n.m.
Corporate (unallocated)	(10)	4	n.m.	(34)	(34)	n.m.	70.9	111.7	n.m.
Total	7,494	781	10.4	4,712	552	11.7	59.0	41.5	(129bps)

Change in Estimates

	Old estimates		New estimates		Change %	
Year / Rs. cr	FY22E	FY23E	FY22E	FY23E	FY22E	FY23E
Revenue	26,864	31,158	25,895	30,502	(3.6)	(2.1)
EBITDA	3,329	3,936	3,240	3,878	(2.7)	(1.5)
Margins (%)	12.4	12.6	12.5	12.7	10bps	10bps
Adj. PAT	2,125	2,604	2,041	2,539	(3.9)	(2.5)
Adj. EPS	23.9	29.3	23.0	28.6	(3.9)	(2.5)





PROFIT & LOSS

Y.E March (Rs. cr)	FY19A	FY20A	FY21A	FY22E	FY23E
Revenue	19,779	21,052	21,644	25,895	30,502
% change	22.4	6.4	2.8	19.6	17.8
EBITDA	2,174	2,620	1,911	3,240	3,878
% change	25.4	20.5	(27.1)	69.5	19.7
Depreciation	163	348	376	433	425
EBIT	2,012	2,272	1,535	2,806	3,452
Interest	53	166	203	205	216
Other Income	(2)	(4)	(5)	(0)	-
PBT	1,957	2,102	1,327	2,602	3,237
% change	27.7	7.4	(36.9)	96.1	24.4
Tax	568	609	353	559	695
Tax Rate (%)	29.0	29.0	26.6	21.5	21.5
Reported PAT	1,404	1,501	973	2,041	2,539
Adj*	-	-	-	-	-
Adj PAT	1,404	1,501	973	2,041	2,539
% change	22.4	6.9	(35.2)	109.7	24.4
No. of shares (cr)	88.8	88.3	88.8	88.8	88.8
Adj EPS (Rs.)	15.8	17.0	11.0	23.0	28.6
% change	22.4	7.5	(35.6)	109.7	24.4
DPS (Rs.)	5.0	4.0	4.0	8.4	10.5
CEPS (Rs.)	17.7	21.0	15.2	27.9	33.4

BALANCE SHEET

Y.E March (Rs. cr)	FY19A	FY20A	FY21A	FY22E	FY23E
Cash	1,066	381	560	1,127	1,512
Accounts Receivable	420	312	366	544	641
Inventories	7,039	8,103	8,408	9,856	11,690
Other Cur. Assets	1,062	1,325	3,863	3,923	3,988
Investments	63	68	43	43	43
Gross Fixed Assets	1,516	1,861	1,957	2,346	2,834
Net Fixed Assets	1,182	2,220	2,142	2,098	2,162
CWIP	29	11	10	9	8
Intangible Assets	363	396	379	379	379
Def. Tax (Net)	74	159	105	161	193
Other Assets	416	575	576	576	576
Total Assets	11,715	13,550	16,452	18,716	21,192
Current Liabilities	3,109	3,337	3,348	3,919	4,597
Provisions	131	166	156	156	156
Debt Funds	2,386	3,368	5,438	5,438	5,438
Other Liabilities	5	6	8	13	16
Equity Capital	89	89	89	89	89
Reserves & Surplus	5,981	6,580	7,408	9,093	10,886
Shareholder's Fund	6,070	6,669	7,497	9,182	10,975
Minority Interest	14	4	5	7	10
Total Liabilities	11,715	13,550	16,452	18,716	21,192
BVPS (Rs.)	68	76	84	103	124

CASH FLOW

Y.E March (Rs. cr)	FY19A	FY20A	FY21A	FY22E	FY23E
Net inc. + Depn.	1,567	1,849	1,349	2,474	2,965
Non-cash adj.	903	(939)	2,970	302	354
Changes in W.C	(1,227)	(1,258)	(180)	(1,466)	(1,698)
C.F. Operation	1,243	(347)	4,139	1,311	1,620
Capital exp.	(245)	(346)	(96)	(388)	(488)
Change in inv.	-	(39)	-	-	-
Other invest.CF	(553)	619	(2,705)	-	-
C.F - Investment	(798)	235	(2,801)	(388)	(488)
Issue of equity	-	-	-	-	-
Issue/repay debt	(39)	693	(562)	-	-
Dividends paid	(397)	(536)	(355)	(355)	(746)
Other finance.CF	(53)	(400)	(317)	-	-
C.F - Finance	(489)	(242)	(1,234)	(355)	(746)
Chg. in cash	(44)	(354)	104	567	386
Closing cash	1,066	381	560	1,127	1,512

RATIOS

Y.E March	FY19A	FY20A	FY21A	FY22E	FY23E
Profitab. & Return					
EBITDA margin (%)	11.0	12.4	8.8	12.5	12.7
EBIT margin (%)	10.2	10.8	7.1	10.8	11.3
Net profit mgn.(%)	7.1	7.1	4.5	7.9	8.3
ROE (%)	23.1	22.5	13.0	22.2	23.1
ROCE (%)	23.7	22.6	11.9	19.2	21.0
W.C & Liquidity					
Receivables (days)	7.8	5.4	6.2	7.7	7.7
Inventory (days)	178.5	195.2	187.0	191.6	191.6
Payables (days)	23.0	14.4	17.5	18.5	19.4
Current ratio (x)	1.8	1.8	1.7	1.9	2.0
Quick ratio (x)	0.3	0.1	0.5	0.5	0.6
Turnover & Leverage					
Gross asset T.O (x)	14.0	12.5	11.3	12.0	11.8
Total asset T.O (x)	1.9	1.7	1.4	1.5	1.5
Int. coverage ratio (x)	38.3	13.7	7.6	13.7	16.0
Adj. debt/equity (x)	0.4	0.5	0.7	0.6	0.5
Valuation					
EV/Sales (x)	5.1	4.0	6.6	5.0	4.2
EV/EBITDA (x)	46.5	32.4	74.9	39.8	33.2
P/E (x)	71.1	54.5	142.1	61.1	49.1
P/BV (x)	16.4	12.3	18.4	13.6	11.4





Recommendation Summary



Dates	Rating	Target
22-Aug-19	ACCUMULATE	1,167
11-Nov-19	HOLD	1,232
10-Feb-20	HOLD	1,356
13-Apr-20	BUY	1,146
13-Aug-20	BUY	1,183
03-Nov-20	BUY	1,314
18-Feb-21	BUY	1,643
05-May-21	BUY	1,660

Investment Rating Criteria

Ratings	Large caps	Midcaps	Small Caps
Buy	Upside is above 10%	Upside is above 15%	Upside is above 20%
Accumulate	-	Upside is between 10%-15%	Upside is between 10%-20%
Hold	Upside is between 0% - 10%	Upside is between 0%-10%	Upside is between 0%-10%
Reduce/sell	Downside is more than 0%	Downside is more than 0%	Downside is more than 0%
Not rated			

Definition:

Buy: Acquire at Current Market Price (CMP), with the target mentioned in the research note.

Accumulate: Partial buying or to accumulate as CMP dips in the future.

Hold: Hold the stock with the expected target mentioned in the note.

Reduce: Reduce your exposure to the stock due to limited upside. The stock may still be a quality stock.

Sell: Exit from the stock.

Not rated: The analyst has no investment opinion on the stock.

To satisfy regulatory requirements, we attribute 'Accumulate' as Buy and 'Reduce' as Sell.

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