#### **Equity Research**

April 30, 2021 BSE Sensex: 49766

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Q4FY21 result review and earnings revision

## Consumer Staples & Discretionary

Target price Rs1,700

#### **Earnings revision**

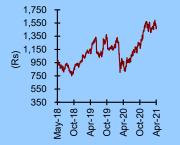
(%)	FY22E	FY23E
Sales	↓ 5.5	↓ 5.6
EBITDA	↓ 10.8	↓ 5.3
PAT	↓ 9.4	↓ 1.3

#### **Shareholding pattern**

	Sep '20	Dec '20	Mar '21
Promoters	52.9	52.9	52.9
Institutional			
investors	29.0	29.4	29.2
MFs and other	4.6	4.2	4.8
Banks, Fl's, Ins	5.7	5.9	6.1
FIIs	18.3	19.3	18.3
Others	18.1	17.7	17.9

Source: BSE

#### **Price chart**



#### **Research Analysts:**

Manoj Menon

manoj.menon@icicisecurities.com +91 22 6637 7209

Karan Bhuwania

karan.bhuwania@icicisecurities.com +91 22 6637 7351

#### **INDIA**

### **Titan Company**



ADD Maintained

# Long term opportunity intact; Short-term headwinds though

Rs1,506

4QFY21 - Jewellery revenue grew 70%, aided by return of (previously) postponed demand (wedding jewellery) and steep correction in gold prices driving consumption (upside trigger of gold price correction or volatility leading to surge in volumes still exists). Jewellery EBIT margin declined significantly by 330bps YoY to 10.9%, largely due to inferior product mix. Further, near-term demand outlook is uncertain due to store shutdowns, however, we believe demand postponement in jewellery is higher (vs other 'perishable' discretionary consumption). We believe that Tanishq can strongly benefit from regionalisation strategy implemented in Tamil Nadu (market share gains seen) as similar strategy can be applied to other states where the brand is currently underpenetrated / underrepresented. Reiterate ADD.

- ▶ Strong growth in jewellery: Reported revenue / EBITDA / recurring PAT grew 61% / 32% / 48% driven by strong growth in Jewellery (growth of 70%, underlying retail growth of 32% in Jan-Feb, driven by double-digit growth in ticket size and invoices; volumes grew 45%). Studded ratio improved sequentially to 30% (37% in Q4FY20). Growth momentum in jewellery continued in first fortnight of April which got impacted due to store shutdowns (currently 50% of stores are shut). Store expansion remained muted added 2 Tanishq stores in 4Q (total store count of 353 stores in 218 cities, retail space of 1.36 mn sqft). Watches and Eyewear were segments also recovered well with improving consumer confidence—watches (flat YoY), eyewear (+18% YoY).
- ▶ Margin performance: Reported EBITDA margin declined 250bps YoY due to (1) lower studded share in jewellery (at 30% versus 37% in Q4FY20), (2) higher gold coin sales (contribution of 5% in Q4FY21 vs 3% in Q4FY20), (3) B2B order (10% growth contribution to jewellery), (4) higher competitive pressure in jewellery segment likely leading to lower gross margins and (5) one-time impact of cut in customs duty on gold imports. Eyewear EBIT margin improved significantly to 18.1% (+1,640bps; lower discounts and better mix) while watches EBIT margin declined by 470bps to 8.3% (inferior mix).
- ▶ Other highlights: 1) GHS enrolments witnessed double-digit growth (digital customer adoption may drive faster growth), 2) Reported OCF / FCF of Rs41bn / Rs40bn (higher due to lower capex investment in store openings), and 3) working capital days was largely flattish.
- ▶ Regionalisation strategy: Titan gained market share in Tamil Nadu driven by implementing 360-degree regionalisation strategy involving 1) local brand ambassador, 2) inventory catering to regional culture, 3) aligning pricing of gold exchange policies with the region (as consumers are highly price sensitive in TN), and 4) network expansion. We strongly believe that a similar strategy can help Titan gain market shares in other states were Titan is currently underpenetrated / underrepresented.

Market Cap	Rs1337bn/US\$18.1bn
Reuters/Bloomberg	TITAN.BO/TTAN IN
<b>Shares Outstanding</b>	(mn) 887.8
52-week Range (Rs)	1592/817
Free Float (%)	45.0
FII (%)	18.3
Daily Volume (US\$'0	00) 48,001
Absolute Return 3m	(%) 6.1
Absolute Return 12m	n (%) 63.4
Sensex Return 3m (9	%) 7.7
Sensex Return 12m	(%) 53.8

Year to March	FY20	FY21P	FY22E	FY23E
Net Revenue (Rs mn)	210,515	216,440	285,482	349,066
Net Profit (Rs mn)	14,927	9,740	21,155	28,794
Dil. EPS (Rs)	16.8	11.0	23.8	32.4
% Chg YoY	1.6	(34.7)	117.2	36.1
P/E (x)	90.7	139.0	64.0	47.0
CEPS (Rs)	20.7	15.2	28.8	38.2
EV/EBITDA (x)	54.7	78.3	41.6	31.3
Dividend Yield (%)	0.3	0.3	0.5	0.6
RoCE (%)	28.1	15.1	28.5	32.7
RoE (%)	23.4	13.7	25.6	28.7

▶ Valuation and risks: Titan continues to benefit from (1) increased share of jewellery in overall wedding expense, (2) consumer spending more on discretionary given savings in travel etc. and (3) accelerated industry formalisation (smaller competitors facing supply and financing challenges). We expect profitability to further improve and return to normal levels in FY22 as product mix normalises. We reduce our FY23 earnings estimates by ~1%; modelling revenue / EBITDA / PAT CAGR of 27 / 58 / 72 (%) over FY21-23E. Maintain ADD with a DCF-based unchanged target price of Rs1,700. At our target price, the stock will trade at 52x P/E multiple March-23E. Key downside risk are irrational competitive environment and potential shift to fixed making charges that could limit long-term benefits from operating leverage.

Table 1: Q4FY21 results review (Standalone - Reported)

(Rs mn)	Q4FY21	Q4FY20	YoY (%)	Q3FY21	QoQ (%)	FY21	FY20	YoY (%)
Net Revenues	71,350	44,288	61	69,470	3	192,700	200,096	(4)
COGS	(56,110)	(30,978)	81	(53,530)	5	(144,370)	(145,118)	(1)
Gross profit	15,240	13,310	15	15,940	(4)	48,330	54,978	(12)
Staff cost	(2,510)	(2,440)	3	(2,260)	11	(9,110)	(10,401)	(12)
A&SP	(790)	(759)	4	(860)	(8)	(2,320)	(4,767)	(51)
Other opex	(3,990)	(4,074)	(2)	(4,240)	(6)	(19,550)	(15,633)	25
Total opex	(7,290)	(7,273)	0	(7,360)	(1)	(30,980)	(30,801)	1
EBITDA	7,950	6,037	32	8,580	(7)	17,350	24,177	(28)
Other income	340	401	(15)	370	(8)	1,810	1,464	24
Finance cost	(450)	(379)	19	(460)	(2)	(1,810)	(1,495)	21
D&A	(820)	(902)	(9)	(840)	(2)	(3,310)	(3,097)	7
PBT	7,020	5,156	36	7,650	(8)	14,040	21,050	(33)
Tax	(1,730)	(1,588)	9	(2,090)	(17)	(3,560)	(5,873)	(39)
Recurring PAT	5,290	3,568	48	5,560	(5)	10,480	15,176	(31)
Extraordinary items	-	-		(1,370)		(1,710)	-	
Net profit (reported)	5,290	3,568	48	4,190	26	8,770	15,176	(42)
EPS	6.0	4.0	48	6.3	(5)	11.8	17.1	(31)
Costs as a % of sales								
COGS	78.6	69.9	869 bps	77.1	158 bps	74.9	72.5	239 bps
Gross margin (%)	21.4	30.1	-870 bps	22.9	-159 bps	25.1	27.5	-240 bps
Staff cost	3.5	5.5	-200 bps	3.3	26 bps	4.7	5.2	-48 bps
A&SP	1.1	1.7	-61 bps	1.2	-14 bps	1.2	2.4	-118 bps
Other opex	5.6	9.2	-361 bps	6.1	-52 bps	10.1	7.8	233 bps
EBITDA margin (%)	11.1	13.6	-249 bps	12.4	-121 bps	9.0	12.1	-308 bps
Income tax rate (%)	24.6	30.8	-617 bps	27.3	-268 bps	25.4	27.9	-255 bps

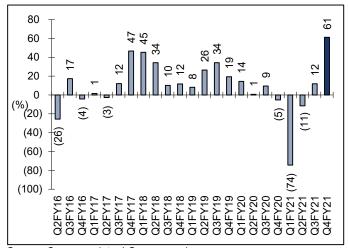
Source: Company data, I-Sec research

Table 2: Q4FY21 segment performance (Reported)

(Rs mn)	Q4FY21	Q4FY20	YoY (%)	Q3FY21	QoQ (%)	FY21	FY20	YoY (%)
Revenues			, ,					
Jewellery	63,970	37,540	70	62,490	2	172,740	167,380	3
Watches	5,550	5,570	(0)	5,500	1	15,800	26,160	(40)
Eyewear	1,270	1,080	18	1,240	2	3,750	5,440	(31)
Others/ Corporate	650	500	30	610	7	1,970	2,580	(24)
Total Standalone	71,440	44,690	60	69,840	2	194,260	201,560	(4)
CaratLane	2,550	1,600	59	2,750	(7)	7,230	6,290	15
TEAL	1,050	1,400	(25)	870	21	3,590	4,640	(23)
Others/ Consol Adj	230	(150)	(2 <del>5</del> 3)	(270)	(185)	(350)	(440)	(20)
Total Consolidated	75,520	47,54Ó	` 59	76,59Ó	` (1)	218,300	212,05Ó	` <b>á</b>
EBIT	·	·			` ,			
Jewellery	7,030	5,340	32	7,520	(7)	16,850	20,610	(18)
Watches	460	720	(36)	570	(19)	(650)	3,650	(118)
Eyewear	230	20	1,050	220	` Ś	230	(140)	(264)
Others/ Corporate	(250)	(540)	(54)	(190)	32	(920)	(1,580)	(42)
Total Standalone	7,47Ó	<b>5</b> ,540	`3 <b>5</b>	8,120	(8)	1 <b>5</b> ,510	22,540	(31)
CaratLane	150	(30)	(600)	210	(29)	220	(110)	(300)
TEAL	90	<b>2</b> 10	`(57)	60	` 5Ó	400	` 79Ó	`(49)
Others/ Consol Adj	110	(200)	(1 <sup>55</sup> )	(460)	(124)	(820)	(540)	`52
Total Consolidated	7,820	<b>5</b> ,520	` 42	7,93Ó	` (1)	15 <u>,</u> 310	22,68Ó	(32)
EBIT margin (%)					` '			` '
Jewellery	11.0	14.2	-324 bps	12.0	-105 bps	9.8	12.3	-256 bps
Watches	8.3	12.9	-464 bps	10.4	-208 bps	(4.1)	14.0	-1807 bps
Eyewear	18.1	1.9	1625 bps	17.7	36 bps	6.1	(2.6)	870 bps
Total Standalone	10.5	12.4	-195 bps	11.6	-118 bps	8.0	11.2	-320 bps
CaratLane	5.9	(1.9)	775 bps	7.6	-176 bps	3.0	(1.7)	479 bps
TEAL	8.6	Ì5.Ó	-643 bps	6.9	167 bps	11.1	17.Ó	-589 bps
Total Consolidated	10.4	11.6	-126 bps	10.4	0 bps	7.0	10.7	-369 bps

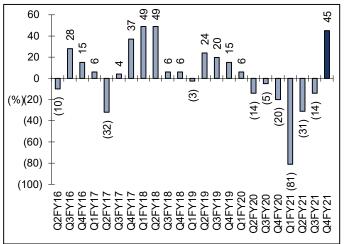
Total Consolidated 10.4
Source: Company data, I-Sec research

#### **Chart 1: Revenue growth**



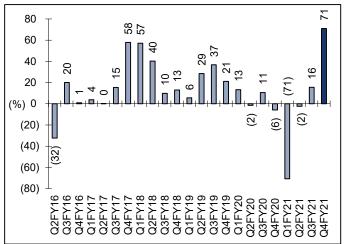
Source: Company data, I-Sec research

#### **Chart 3: Jewellery volume growth**



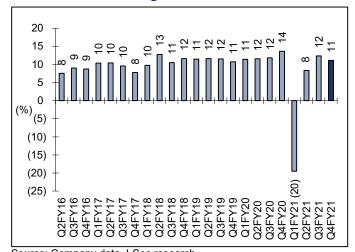
Source: Company data, I-Sec research

#### **Chart 5: Jewellery revenue growth**



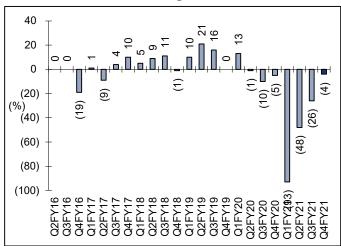
Source: Company data, I-Sec research

#### **Chart 2: EBITDA margin**



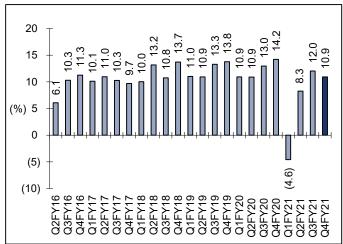
Source: Company data, I-Sec research

#### **Chart 4: Watches volume growth**



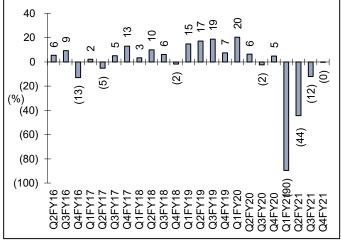
Source: Company data, I-Sec research

#### **Chart 6: Jewellery EBIT margin**



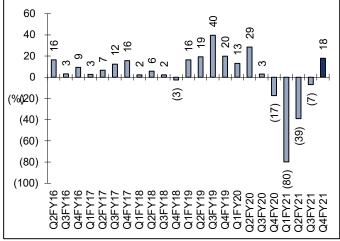
Source: Company data, I-Sec research

#### **Chart 7: Watches revenue growth**



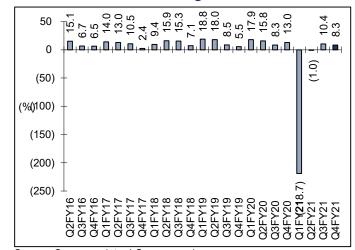
Source: Company data, I-Sec research

#### Chart 9: Eyewear revenue growth



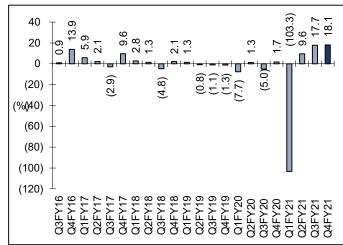
Source: Company data, I-Sec research

#### **Chart 8: Watches EBIT margin**



Source: Company data, I-Sec research

#### Chart 10: Eyewear EBIT margin



Source: Company data, I-Sec research

#### Financial summary

**Table 3: Profit & Loss statement** 

(Rs mn, year ending March 31)

	FY20	FY21P	FY22E	FY23E
Net Sales	210,515	216,440	285,482	349,066
Operating Expenses	185,850	199,200	253,037	305,944
EBITDA	24,666	17,240	32,445	43,122
% margins	11.7	8.0	11.4	12.4
Depreciation & Amortisation	3,480	3,750	4,390	5,107
Gross Interest	1,662	2,030	2,321	2,722
Other Income	1,532	1,860	2,604	3,253
Recurring PBT	21,057	13,320	28,338	38,546
Less: Taxes	6,090	3,530	7,133	9,702
Less: Minority Interest	(40)	(50)	(50)	(50)
Net Income (Reported)	14,927	9,740	21,155	28,794
Extraordinaries (Net)	-	-	-	-
Recurring Net Income	14,927	9,740	21,155	28,794

Source: Company data, I-Sec research

**Table 4: Balance sheet** 

(Rs mn, year ending March 31)

(NS IIIII, year ending wardi 31)	FY20	FY21P	FY22E	FY23E
Assets	. 120	1 1211		1 1202
Total Current Assets	101,419	104,330	142,790	185,256
of which cash & cash eqv.	3,811	5,600	12,567	26,028
Total Current Liabilities &	47,255	72,810	95,932	117,172
Provisions	47,200	12,010	90,902	111,112
Net Current Assets	54,165	31,520	46,859	68,084
Investments	7,477	33,840	33,790	33,740
Net Fixed Assets	26,402	25,360	24,922	24,550
Capital Work-in-Progress	115	190	190	190
Total Assets	88,158	90,910	105,761	126,564
Liabilities				
Borrowings	21,365	15,810	15,720	15,720
Deferred Tax Liability	62	80	80	80
Minority Interest	0	0	0	0
Equity Share Capital	888	890	890	890
			1	
Face Value per share (Rs)	1	1	•	1
Reserves & Surplus*	65,844	74,130	89,071	109,874
Less: Misc. Exp. n.w.o.				
Net Worth	66,732	75,020	89,961	110,764
Total Liabilities	88,158	90,910	105,761	126,564

Source: Company data, I-Sec research

**Table 5: Quarterly trends** 

(Rs mn, year ending March 31)

	Jun 20	Sep 20	Dec 20	Mar 21
Net Revenues	12,610	39,270	69,470	71,350
% growth (YoY)	(74.5)	(11.5)	11.9	61.1
EBITDA	(2,460)	3,280	8,580	7,950
Margin (%)	(19.5)	8.4	12.4	11.1
Other income	390	710	370	340
Extraordinaries (Net)	-	(340)	(1,370)	-
Adjusted Net profit	(2,700)	2,330	5,560	5,290
Source: Company data, I-Sec	research			

**Table 6: Cashflow statement** 

(Rs mn, year ending March 31)

	FY20	FY21P	FY22E	FY23E
Operating Cashflow	19,241	15,180	25,262	33,370
Working Capital Changes	(22,715)	26,210	(8,372)	(7,764)
Capital Commitments	(3,550)	(1,460)	(3,952)	(4,735)
Free Cashflow	(7,024)	39,930	12,938	20,871
Cashflow from Investing Activities	2,350	(28,010)	(1,298)	(1,432)
Issue of Share Capital	-	-	-	-
Inc (Dec) in Borrowings	2,939	(8,790)	(2,411)	(2,722)
Dividend paid	(5,356)	(3,550)	(6,215)	(7,990)
Change in Deferred Tax Liability	(3,541)	1,040	6,967	13,462
Chg. in Cash & Bank balance	3,811	5,600	12,567	26,028

Source: Company data, I-Sec research

#### **Table 7: Key ratios**

(Year ending March 31)

	FY20	FY21P	FY22E	FY23E
Per Share Data (Rs)				
EPS	16.8	11.0	23.8	32.4
Cash EPS	20.7	15.2	28.8	38.2
Dividend per share (DPS)	4.0	4.0	7.0	9.0
Book Value per share (BV)	75.2	84.5	101.3	124.8
Growth (%)				
Net Sales	6.4	2.8	31.9	22.3
EBITDA	15.5	(30.1)	88.2	32.9
PAT	1.6	(34.7)	117.2	36.1
DPS	(20.0)	0.0	75.0	28.6
Valuation Ratios (x)				
P/E	90.7	139.0	64.0	47.0
P/CEPS	73.6	100.4	53.0	40.0
P/BV	20.3	18.1	15.1	12.2
EV / EBITDA	54.7	78.3	41.6	31.3
EV / Sales	6.4	6.2	4.7	3.9
Operating Ratios				
Raw Material / Sales (%)	72.0	75.8	73.1	72.1
Employee cost / Sales (%)	5.7	4.9	4.8	4.7
Other exps / Sales (%)	10.6	11.3	10.8	10.9
Other Income / PBT (%)	7.3	14.0	9.2	8.4
Effective Tax Rate (%)	28.9	26.5	25.2	25.2
Working Capital (days)	91.8	48.7	47.6	47.1
Inventory Turnover (days)	140.5	141.8	141.8	141.8
Receivables (days)	5.4	6.2	6.2	6.2
Payables (days)	10.3	13.3	13.2	13.0
Net D/E (x)	0.1	(0.1)	(0.1)	(0.2)
Profitability Ratios (%)				
Net Income Margins	7.1	4.5	7.4	8.2
RoACE	28.1	15.1	28.5	32.7
RoAE	23.4	13.7	25.6	28.7
Dividend Payout	23.8	36.5	29.4	27.7
Dividend Yield	0.3	0.3	0.5	0.6
EBITDA Margins Source: Company data, I-Sec i	11.7	8.0	11.4	12.4

Source: Company data, I-Sec research

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