

Morning Coffee

January 29, 2021



Market Updates

Asian Markets	Close	Abs. Change	Per. Change	
HANG-SENG	28708.75	157.98	0.55%	
NIKKEI 225	28162.18	(35.24)	(0.12%)	
STRAIT TIMES	2933.03	12.73	0.44%	
Global Bellwethers	Close	Abs. Change	Per. Change	
DOW JONES 30	30603.36	300.19	0.99%	
NASDAQ	13337.16	66.56	0.50%	
FTSE UK	6526.15	(41.22)	(0.63%)	
Indian Benchmarks (28Jan2021)	Close	Abs. Change	Per. Change	
NIFTY 50	13817.55	(149.95)	(1.07%)	
NIFTY 200	7172.55	(67.95)	(0.94%)	
NIFTY 500	11442.55	(103.80)	(0.90%)	
Indian Broader Markets				
NIFTY MIDCAP 100	20989.95	(125.40)	(0.59%)	
NIFTY SMLCAP 100	7222.05	(50.50)	(0.69%)	
NSE Sector indices				
NIFTY BANK	30358.30	73.75	0.24%	
NIFTY FINANCIAL SERRVICES	14602.85	(121.05)	(0.82%)	
NIFTY IT	25301.25	(564.05)	(2.18%)	
NIFTY ENERGY	16459.75	(23.15)	(0.14%)	
NIFTY FMCG	33625.85	(655.55)	(1.91%)	
NIFTY AUTO	10105.60	(104.65)	(1.02%)	
NIFTY METAL	3138.10	(16.70)	(0.53%)	
NIFTY CONSUMPTION	5975.55	(47.50)	(0.79%)	
NIFTY PHARMA	12395.95	(99.95)	(0.80%)	
NIFTYINFRA	3743.20	(5.30)	(0.14%)	
NIFTY REALTY	304.15	(6.85)	(2.20%)	
NIFTY MEDIA	1668.65	(1.10)	(0.07%)	
NIFTY MNC	15767.50	(186.55)	(1.17%)	•

Fund Flow

Participant`in crore	Latest	MTD Calendar	YTD (FY)
Flls	506.21	506	149338.80
DIIs	69.40	69.40	(110487.81)

Source: BS = Business Standard, Tol: Times of India, MC = Money Control, B = Bloomberg

Stocks in News

• Colgate-Palmolive India Q3 net profit rises 25 pc to Rs 248.36 cr. The firm reported a 24.74 per cent increase in net profit at Rs 248.36 crore in the third quarter ended in December.

- PowerGrid files draft papers for InVIT; plans to raise over Rs 5,000 cr. Power Grid Corporation of India has filed draft papers with Sebi for floating an Infrastructure Investment Trust (InVIT).
- L&T Heavy Engineering flags off world's heaviest LC-max reactors. The firm has completed and flagged off world's heaviest LC-max reactors ahead of schedule.
- Airtel is now 5G ready, waiting for adequate spectrum to rollout services. Airtel recently demonstrated a live 5G over a commercial network in Hyderabad city and said that its network is 5G ready.

• Aditya Birla Fashion acquires 51% stake in designer brand Sabyasachi. Sabyasachi is India's largest and most influential luxury designer brand with strong Indian roots and global appeal.

• Reliance Jio looks beyond mobile operations to monetise digital platforms. With subscriber additions slowing, the price-competitive player is looking beyond its mobile operations to monetising its digital platforms. But that's where the competition is acute.

- HUL's revenue, net profit, volume surge in Dec quarter as demand picks up. Volume growth at 4%; urban markets buoyant.
- British firm GSK to move malaria vaccine production to Bharat Biotech. The agreement includes transfer of manufacturing of the protein part of the malaria vaccine.

Economic News

India's FDI inflows grew by 81% in Nov 2020 to \$10.15 bn, equity at \$8.5 bn. FDI is a major driver of economic growth and an important source of non-debt finance for the economic development of India.

India plans higher levy on some imported goods to boost local manufacturing. Refrigerator, washing machines, cloth dryers, aluminum and electrical goods are among products likely to see an increase in customs duty, the people said asking not to be identified citing rules.

Pandemic-battered gold demand in India expected to rebound in 2021. Demand is expected to jump closer to the 690 tons bought in 2019 as the country's economy shows signs of recovery, P R Somasundaram, managing director at the council for India.

Global News

- US Fed keeps interest rates near zero amid slow economic recovery. The path of the economy continues to depend significantly on the course of the virus.
- Climate change to be centre of national security, foreign policy: Biden. Biden on Wednesday signed a series of executive orders and took steps to address this challenge, which he identified as one of the most pressing threats of the er.



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Technical Snapshot



Name	Previous Close	Reversal	Support 2	Support 1	Pivot Point	Resistance 1	Resistance 2	Trend
NIFTY-NEAR MONTH	13816.10	14497.75	13615.83	13715.96	13806.43	13906.57	13997.03	BEAR
BANKNIFTY-NEAR MONTH	30357.20	31902.64	29393.23	29875.22	30142.98	30624.97	30892.73	BEAR
NIFTY MIDCAP 100	20989.95	21976.85	20648.65	20819.30	20984.25	21154.90	21319.85	BEAR
NIFTY SMALLCAP 100	7222.05	7451.05	7093.05	7157.55	7214.45	7278.95	7335.85	BEAR

Key Highlights:

NIFTY halts at 50 Day SMA....

NIFTY SPOT: 13817.55 (-1.07%)

DYNAMIC PARAMETER: Nifty formed Doji Star Candle pattern.

TRADING ZONE: **Resistance**: 13930 (*Previous Day Low*) / 14000 (*Key Resistance*)

Support: 13713 (Day Low) / 13619 (Gap Support)

BROADER MARKET: *OUTPERFORMED* MIDCAP *20989* (-0.59%), SMALLCAP 7222 (-0.69%)

Advance-Decline: 973 / 894

VIEW: Bearish till below 14222 (Swing Low).

BANKNIFTY SPOT: 30358.30 (0.24%)

DYNAMIC PARAMETER: Index formed Bullish Meeting Line Candle pattern

TRADING ZONE:

Resistance: 30775 (Intraday Resistance) / 31000 (Key Resistance) Support: 30000 (Key Support) / 29687 (Day Low) VIEW: Bearish till below 30890 (Swing Low)

Stocks to Watch:

BULLISH	BEARISH
AXISBANK	MARUTI
CUMMINSIND	BANKBARODA
HAVELLS	MCDOWELL-N
HINDPETRO	HINDUNILVR
FEDERALBNK	BHARATFORG

Sector view:

Bullish Sectors	Bearish Sectors
PVT BANK	REALTY
MEDIA	IT

Stock view for the day:

Stock field for the day.							
Stock	View	Duration	CMP	Support	Resistance		
CUMMINSIND	BULLISH	INTRADAY	637	628	652		
MCDOWELL-N	BEARISH	INTRADAY	594	580	605		

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Derivatives Snapshot

	Nifty Spot	Nifty Futures	Nifty Futures Prem. / Disc	Nifty Futures Basis	Nifty Futures OI	Nifty Futures Change in OI	Nifty Futures Volume (in cr.)	Highest Total OI Call Strike	Highest Total OI Put Strike	Nifty OI PCR	NSE VIX
Current	13817.55	13844.40	26.85	27.70	9617325	2872950	1.28	14500	14000	1.41	24.29
Previous	13967.50	14020.35	52.85	24.55	6744375	2642850	0.67	14500	14000	1.76	24.39
Change	-149.95	-175.95	-	-	-	-	-	-	-	-	-0.10
% Chg	-1.07	-1.25	-	-	-	-	-	_	-	-	-0.41

Key Highlights:

- Nifty February Futures ended 175.95 points down @ 13844.40 with a premium of 26.85 points.
- Nifty futures open interest increased by 28.73 lakh shares with January series total open interest stands at 0.96 crore shares.
- Nifty 14500 call has highest OI, whereas 14000 put holds the highest OI and Banknifty 31500 call has highest OI and 27000 put has highest OI.
- Nifty 13900 call saw addition of 5.74 lakh shares in OI, whereas 13700 put saw addition of 3.83 lakh shares In OI.
- India VIX ended 0.41% down @ 24.29 against the previous close of 24.39

FII Derivatives Statistics

	Buy (in Crs.)	Sell (in Crs.)	Net Buy / Sell (in Crs.)	Cumulative (in Crs.)	Sr. No	Stock Name	Sr. No.	Stock Name
INDEX FUTURES	10498.45	11887.89	-1389.44	-5335	1	-	5	-
INDEX OPTIONS	905394.13	900648.50	4745.63	27028	2	-	6	-
STOCK FUTURES	31247.99	30328.12	919.87	2471	3	-	7	-
STOCK OPTIONS	6384.17	5569.18	814.99	-489	4	-	8	-

Open Interest Summary

Short Build Up (- +)							
Price %	OI %						
-9.93	26.86						
-4.48	14.54						
-3.62	10.88						
-1.84	8.86						
-3.01	8.31						
	-9.93 -4.48 -3.62 -1.84						

Y Axis Long Build Up (+ +)

Stock	Price %	OI %
SIEMENS	0.94	7.29
HAVELLS	6.01	6.19
EXIDEIND	0.69	4.76
ONGC	0.95	4.59
AXISBANK	5.83	3.01

Securities in Ban for Trade

Long Unwinding (- -)

Stock	Price %	OI %
SAIL	-0.70	-25.54
GMRINFRA	-2.17	-12.72
COFORGE	-1.25	-10.91

0	^o Short Covering (+ -)								
	Stock	Price %	OI %						
	AARTIIND	1.09	-13.86						
	IDEA	1.29	-11.74						
	IOC	1.15	-11.17						

- Long Build Up: When price of a particular stock/Index future rises along with the rise in Open Interest.
- Short Build Up: When Price of a particular stock/Index future falls with the rise in Open Interest.
- Short Covering: When price of a particular stock/Index future rises with the fall in Open Interest.
- Long Unwinding: When price of a particular stock/Index future falls along with the fall in Open Interest.

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Equity Technical Recommendation:

Sr. No.	Date	Action	Company	Product *	Reco. Price	Target 01	Target 02	Stop Loss	Remarks
1	16-Dec-20	BUY	MAZDOCK	STD	210.9	255	285	180	Open
2	7-Jan-21	BUY	AMBUJACEM	STD	258.35	300	330	240	Open
3	12-Jan-21	BUY	ТАТАСНЕМ	STD	515	610	640	470	Open
4	19-Jan-21	BUY	IDFCFIRSTB	5 DAY	50.2	54	57	46.5	Open
5	25-Jan-21	BUY	CENTURYPLY	5 DAY	267.25	278	292	256	Open
6	27-Jan-21	BUY	BANKNIFTY 30000 PUT	INDEX RECO	130	235	315	5	1st Target
7	27-Jan-21	SELL	HDFCBANK JAN FUT	STBT	1413.5	1380	1360	1440	Profit Book

Equity Technical - Product Profile								
Product	Maximum Open Recommendations	Return Objective	Segment	Duration				
Intraday	5	1%	Cash + F&O	Intraday				
BTST / STBT	2	1-2%	F&O	1 Day				
5-Day	5	2-4%	F&O	T + 5				
Smart Trader Delivery	10	3-15%	Cash Only	Week to 3 Months				
Rolling Reversal	1	Variable subject to market	F&O	-				





Fundamental Recommendation:

Quality Picks 2020

Sr. No	Date	Company	Product *	СМР	Reco. Price	Target	Return since Inception	Remarks
1	25-Mar-20	HDFC Ltd.	QUALITY PICK	2,426	1,646	2,137	47%	Target Achieved
2	25-Mar-20	HDFC Bank Ltd.	QUALITY PICK	1,370	856	1,307	60%	Target Achieved
3	25-Mar-20	Asian Paints	QUALITY PICK	2,443	1,593	2,150	53%	Target Achieved
4	25-Mar-20	Sun Pharmaceutical Ltd.	QUALITY PICK	564	347	563	63%	Target Achieved
5	25-Mar-20	Pidilite Industries Ltd.	QUALITY PICK	1,716	1,271	1,370	35%	Target Achieved
6	25-Mar-20	HDFC Life Insurance Ltd.	QUALITY PICK	671	434	625	55%	Target Achieved
7	25-Mar-20	Reliance Industries Ltd.	QUALITY PICK	1,877	1,082	2,160	73%	Open
		Average Returns as on 28-Jan- 2021					55%	

Value Picks 2020

Sr. No	Date	Company	Product *	СМР	Reco. Price	Target	Return since Inception	Remarks
1	25-Mar-20	Ircon International	VALUE PICKS	85	61	88	40%	Open
2	25-Mar-20	Cochin Shipyard	VALUE PICKS	341	228	400	50%	Open
3	25-Mar-20	Tata Elxsi	VALUE PICKS	2,590	770	1,100	236%	Target Achieved
4	25-Mar-20	Procter and Gamble Hygiene and Health Care Ltd.	VALUE PICKS	11,255	9128	10, 180	23%	Target Achieved
5	25-Mar-20	Westlife Development	VALUE PICKS	447	310	420	44%	Target Achieved
6	25-Mar-20	MCX Ltd.	VALUE PICKS	1,672	937	1,780	78%	Open
7	25-Mar-20	Kotak Mahindra Bank	VALUE PICKS	1,723	1337	1,421	29%	Target Achieved
8	25-Mar-20	Indraprastha Gas Ltd.	VALUE PICKS	533	343	473	55%	Target Achieved
		Average Returns as on 28-Jan- 2021					69%	

Beaten Down Picks 2020

Sr. No	Date	Company	Product *	СМР	Reco. Price	Target	Return since Inception	Remarks
1	25-Mar-20	United Spirits Ltd.	BEATENDOWN	594	465	580	28%	Target Achieved
2	25-Mar-20	Avenue Supermarts Ltd.	BEATENDOWN	2,791	1,899	2,145	47%	Target Achieved
3	25-Mar-20	SBI Life Insuarance Ltd.	BEATENDOWN	872	587	990	49%	Open
4	25-Mar-20	Biocon	BEATENDOWN	380	271	490	40%	Open
		Average Returns as on 28-Jan- 2021					41%	



Our recommendation of Diwali Picks 2020

Sr. No	Date	Company	Product *	СМР	Reco. Price	Target	Return since Inception	Remarks
1	29-Oct-20	Jindal Steel and Power	Diwali Pick	270.80	190.55	269.00	42%	Target Achieved
2	29-Oct-20	Crompton Greaves Consumer Electrical Ltd.	Diwali Pick	422.25	298.40	368.00	42%	Target Achieved
3	29-Oct-20	CDSL	Diwali Pick	498.00	464.00	502.00	7%	Open
4	29-Oct-20	Polycab India Ltd.	Diwali Pick	1,198.40	904.00	1,059.00	33%	Target Achieved
		Average Returns as on 28- Jan-2021					31%	

Mid Cap Thematic Picks 2020

Sr. No	Date	Company	Product *	СМР	Reco. Price	Target	Return since Inception	Remarks
1	16-Sep-20	Sanofi India	MIDCAP	7,908.90	8,850.00	9,572.00	-11%	Open
2	16-Sep-20	Mphasis Ltd.	MIDCAP	1,556.15	1,217.00	1,350.00	28%	Target Achieved
3	16-Sep-20	Bharat Electronics Ltd.	MIDCAP	131.25	103.45	115.00	27%	Target Achieved
4	16-Sep-20	PI Industries Ltd.	MIDCAP	2,069.90	2,024.00	2,216.00	2%	Open
5	16-Sep-20	Alembic Pharma Ltd.	MIDCAP	948.30	966.00	1,150.00	-2%	Open
		Average Returns as on 28- Jan-2021					9%	

Pharma Thematic Picks 2020

Sr. No	Date	Company	Product *	СМР	Reco. Price	Target	Return since Inception	Remarks
1	13-Apr-20	Divis Labs	PHARMA	3,428.05	2,341.00	3,270.00	46%	Target Achieved
2	13-Apr-20	IPCA	PHARMA	1,896.45	1,552.00	2,100.00	22%	Open
3	13-Apr-20	Cipla	PHARMA	841.55	592.00	820.00	42%	Target Achieved
4	13-Apr-20	Cadilla	PHARMA	462.15	353.00	410.00	31%	Target Achieved
5	13-Apr-20	Ajanta Pharma	PHARMA	1,754.25	1,370.00	1,758.00	28%	Open
		Average Returns as on 28- Jan-2021					34%	

Our recommendation of New Year Picks 2020

Sr. No	Date	Company	Product *	СМР	Reco. Price	Target	Return since Inception	Remarks
1	12-Dec-19	State Bank of India	New Year Pick	282.40	321.00	382.00	-12%	Open
2	12-Dec-19	Godrej Consumer Products	New Year Pick	776.70	660.00	765.00	18%	Target Achieved
		Average Returns as on 28-Jan- 2021					3%	

*Product profile

Value Picks Initiating coverage(IC) Sales Note Diwali Picks : Multi-bagger stocks with more than 2 years horizon.

: Average returns of 20-30% with a 12-24 months horizon.

: Average returns of 15-20% with a 10-15 months horizon. : Average returns of 15-20% with a 10-15 months horizon.

Debt Market Snapshot

Forex Rates	Prev. Close	Abs. Change	Change (%)
USD/INR	72.98	(0.07)	(0.09)
EUR/INR	88.795	(0.13)	(0.14)
GBP/INR	99.822	0.04	0.04
JPY/INR	70.32	(0.09)	(0.13)

Particulars	Latest	Previous	Chg (bps)
5 Year GOI Bond	5.29	5.34	(0.05)
10 Year GOI Bond	5.89	5.91	(0.02)
15 Year GOI Bond	6.35	6.36	(0.01)
Call Money (WAR)	3.20	3.23	(0.03)
CBLO (WAR)	3.24	3.23	0.01
US 10 Year	1.01	1.02	(0.01)
Crude Oil (in \$/bl)	55.53	55.68	(0.15)
Inflation (Monthly CPI)	4.59	6.93	(2.34)

Highly Traded Govt. Bonds (Top 5)

Security	Volume	High	Low	LTP
5.77% GS 2030	5100	98.82	98.70	98.82
5.85% GS 2030	4115	99.7150	99.61	99.6950
5.15% GS 2025	3665	99.40	99.2675	99.3975
5.22% GS 2025	1365	100.0250	99.92	99.99
6.22% GS 2035	635	98.8675	98.76	98.82

Government Security Market:

- The Inter-bank call money rate traded in the range of 1.90% 3.50% on Thursday ended at 3.00%.
- The benchmark 5.85% GOI 2030 closed at 5.8900% on Thursday Vs.
 5.9087% on Wednesday.

Global Debt Market:

U.S. Treasury yields slumped on Thursday morning, ahead of the release of fourth-quarter gross domestic product figures. The yield on the benchmark 10-year Treasury note fell to 1%, while the yield on the 30-year Treasury bond declined to 1.757%. It's expected to show that the U.S. economy grew at a 4.3% pace from the previous quarter on an annualized basis, according to Dow Jones . The fall in yields also came after the Federal Reserve said Wednesday that it was keeping its benchmark interest rate anchored near zero.

10 Year Benchmark Technical View:

10 year Benchmark (5.85% GS 2030) yield likely to move in the range of 5.88%

to 5.93% level on Friday.

Tax free Bonds in Secondary Market:

lssuer	Coupon	Yield	LTP	Volume	Maturity Date
NHAI	8.3	3.8091	1,264.00	13,738	25-Jan-27
HUDCO	8.2	3.8943	1,304.00	3,960	5-Mar-27
NHAI	8.2	3.9831	1,067.40	2,712	25-Jan-22
NABARD	7.64 (7.35)	4.54	1,290.01	1,623	23-Mar-31
NHAI	7.6 (7.35)	4.47	1,287.00	1,251	11-Jan-31

Taxable Bonds in Secondary Market:

lssuer	Coupon	Yield	LTP	Volume	Maturity Date
NTPC	8.49	5.1424	14.65	83,325	25-Mar-25
ECLFINANCE	10.2	11.9	980	1,173	4-Jan-22
EHFLNCD	10	13.5818	920	1,101	19-Jul-26
IFCI	9.9	8.8	1,050.00	1,016	1-Dec-24
TCFSL	8.9	6.12	1,095.00	785	27-Sep-23



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