

Shree Cement Ltd.

Catalysts in place for further growth....

CMP Rs 26,629

Shareholding Pattern (as on June 2021)

Target Rs 30,670

Result Update - ACCUMULATE

| Key Share Data | |
|----------------------------------|---------------|
| Face Value (INR) | 10.0 |
| Equity Capital (INR Mn) | 360.8 |
| Market Cap (INR Mn) | 9,60,790.6 |
| 52 Week High/Low (INR) | 32,050/18,214 |
| 6 months Avg. Daily Volume (NSE) | 53,631.7 |
| BSE Code | 500387 |
| NSE Code | SHREECEM |
| Reuters Code | SHCM.NS |
| Bloomberg Code | SRCM:IN |

Company Background Shree Cement Ltd. (Shr

Shree Cement Ltd. (Shree), promoted by Mr. H M Bangur, Managing Director, is India's third largest cement manufacturer, with ~8% market share, sold under "Shree Jung Rodhak, Bangur, Rockstrong, Roofon and Bangur Power" brands. It has total cement manufacturing capacity of 47.4 mn tpa (mtpa) spread across North (~51%), East (~30%), Central (~4%) and South (~6%) India and UAE (~8%) and co-generation power capacity of ~750 MW including ~242 MW from waste heat recovery system (WHRS), solar power plants and wind power plants. Shree is the largest cement producer in North India, with a capacity of 24.3 MTPA, enjoying ~24% market share. The Company also started commercial sale of power in FY09, contributing ~4.5% to sales in FY20.

Investment Rationale

Healthy volumes and better realization ensured better performance

- ▶ During Q1FY22, net sales of Shree rose by ~47.9% y-o-y to ~Rs 34.5 bn. Volumes dispatched increased by ~38.7% y-o-y to ~6.84 million tons (mn tn) on a lower base driven by sustained demand momentum in East and North India. Blended realisation witnessed an increase of ~6.6% y-o-y and ~4.7% q-o-q to ~Rs 5,043/tn, as a result of price hike undertaken by the Company. However, owing to Covid-19 second wave induced lockdown restrictions, Shree witnessed a drop in volumes dispatched by ~16.8% q-o-q, resulting in a sequential top line de-growth by ~12.8%. Capacity utilization for the quarter was ~63% against ~49% and ~81% reported in Q1FY21 and Q4FY21 respectively.
- ▶ During the quarter, UAE operations y-o-y delivered better results with an EBITDA of ~Rs 94.5 mn as compared to negative ~Rs 126.5 mn in Q1FY21. However, q-o-q the performance remained subdued with a top line de-growth of ~33%.
- ▶ We expect Shree to report strong volumes going forward, benefitting from sustained cement demand from rural and semi-urban sectors in its key operating markets in Northern and Eastern regions along with pick up in infrastructure activities with Government's continued thrust on infrastructure investment. However, near term uncertainty remains. We expect an uptick in Shree sales volume by ~12% to ~29.5 mn tn and ~33.1 mn tn in FY22E and FY23E respectively. Currently cement prices have softened owing to the monsoon impact. However, once the monsoon recedes, it is expected to remain elevated in order to maintain profitability given the rise in pet coke/coal prices, freight and packaging costs.
- ▶ Muted prices in East due to intense competition and supply glut can act as a deterrent for the Company with its expansion plans concentrated in the Eastern Region. Going forward from FY22, a disciplined pricing policy in East is imperative to maintain current EBITDA levels. in the wake of rising key input costs.

Key Financials (INR Million)

16.5%

13.0%

7.9%

| Particulars | FY20 | FY21 | FY22E | FY23E |
|-------------|------------|------------|------------|------------|
| Net Sales | 1,19,040.0 | 1,25,883.9 | 1,44,244.5 | 1,66,508.2 |
| Growth (%) | 1.6% | 5.7% | 14.6% | 15.4% |
| EBITDA | 36,745.3 | 39,547.2 | 42,364.6 | 49,502.9 |
| PAT | 15,701.8 | 23,119.3 | 25,176.5 | 29,343.2 |
| Growth (%) | 65.1% | 47.2% | 8.9% | 16.5% |
| EPS (INR) | 36.1 | 36.1 | 36.1 | 36.1 |
| BVPS (INR) | 4,226.7 | 4,226.7 | 4,724.4 | 5,337.7 |

62.6%

■MFs

III FII e

Source: Company

Public & Others

Key Financials Ratios

| Particulars | FY20 | FY21 | FY22E | FY23E | | | | | |
|-------------------|-------------------------------|-------|-------|-------|--|--|--|--|--|
| P/E (x) | 41.6 | 41.6 | 38.2 | 32.7 | | | | | |
| P/BVPS (x) | 6.3 | 6.3 | 5.6 | 5.0 | | | | | |
| Mcap/Sales (x) | 7.6 | 7.6 | 6.7 | 5.8 | | | | | |
| EV/EBITDA (x) | 23.8 | 23.8 | 22.1 | 18.7 | | | | | |
| ROCE (%) | 16.2% | 16.2% | 16.4% | 17.5% | | | | | |
| ROE (%) | 16.4% | 16.4% | 15.6% | 16.2% | | | | | |
| EBITDA Mar (%) | 30.9% | 31.4% | 29.4% | 29.7% | | | | | |
| PAT Mar (%) | 13.2% | 18.4% | 17.5% | 17.6% | | | | | |
| Debt - Equity (x) | 0.1 | 0.1 | 0.1 | 0.1 | | | | | |
| Source: Company, | Source: Company, SKP Research | | | | | | | | |

EBITDA moderated with elevation in costs

Strong expansion plans in pipeline to drive growth

- ▶ During Q1FY22, the Company reported a mere ~4.3% y-o-y increase in blended EBITDA/tn at ~Rs 1,482/tn on account of higher other expenses which increased by ~14% to ~Rs 802/tn. Power & fuel cost per ton and freight cost per ton increased y-o-y by ~21% to ~Rs 953.8/tn and ~7% to ~Rs 1,216.7/tn respectively as a result of sharp increase in pet coke and diesel prices. This was partially offset by savings in cost of goods sold and employee cost. Raw material cost per ton fell by ~14% to ~Rs 279.7/tn on account of higher inventory. As a result of unabated increase in costs, Cost/tn increased y-o-y by ~7.6% to ~Rs 3,561/tn. However, in absolute terms, EBITDA grew by ~44.7% y-o-y to ~Rs 10.14 bn.
- ► Further, higher other income and lower interest and depreciation cost resulted in ~78.5% yo-y growth of PAT to ~Rs 6.6 bn.
- ▶ Going forward, cost pressure is likely to continue with increase in pet coke and diesel prices along with resurfacing of fixed costs. Also, with increasing exposure to Eastern markets, margin is likely to get diluted owing to intense competition in the region thus, resulting in muted pricing outlook. As a result, we expect Shree's EBITDA margin at ~29.7% with EBITDA/tn nearing ~ Rs 1,500/tn by FY23E.

▶ Shree is setting up a ~3 mtpa grinding unit in Patas, Pune which is expected to start

▶ Shree aspires to achieve a capacity of ~57 mtpa over 3 years and ~80 mtpa in 6-7 years driven by strong demand visibility. Capacity increase from 40 mtpa to 57 mtpa will primarily

be in the North and East regions and from 57 mtpa to 80 mtpa will be in other regions too. Consequently, it has applied for mining approvals at various locations in Rajasthan, Gujarat

Raipur in Chhattisgarh which is expected to be commissioned by Q2FY23.

commercial operations in Q2FY22. Further, Shree has announced a ~4 mtpa clinker unit at

1 Yr price performance Shree; vis-à-vis BSE SENSEX



and Andhra Pradesh. Valuation

With Government's focus on infrastructure development, Shree is expected to deliver robust performance driven by resilient demand, premiumization coupled with robust distribution network, retail-centric business model and improved market share with new capex underway. We have valued the stock on basis of EV/EBITDA of 20x of FY23E EBITDA method of relative valuation and recommend an 'Accumulate' on the stock with a target price of ~Rs 30,670.

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Q1FY22 Result Update

Exhibit: Q1FY22 Standalone Result Review

Figures in Rs Million

| Particulars | Q1FY22 | Q1FY21 | YoY % | Q4FY21 | QoQ % | FY21 | FY20 | YoY% |
|-------------------------------|----------|----------|----------|----------|----------|------------|------------|----------|
| Total Income | 34,494.9 | 23,323.9 | 47.9% | 39,579.6 | -12.8% | 1,26,688.7 | 1,19,040.0 | 6.4% |
| Expenditure | 24,359.8 | 16,318.6 | 49.3% | 27,755.0 | -12.2% | 86,890.4 | 82,294.7 | 5.6% |
| Total Material Consumed | 1,912.9 | 1,611.9 | 18.7% | 3,280.2 | -41.7% | 8,756.4 | 7,682.4 | 14.0% |
| (as a % of Total Income) | 5.5% | 6.9% | (137)Bps | 8.3% | (274)Bps | 6.9% | 6.5% | 46 Bps |
| Employees Cost | 2,114.6 | 1,730.6 | 22.2% | 2,442.4 | -13.4% | 7,597.2 | 7,310.1 | 3.9% |
| (as a % of Total Income) | 6.1% | 7.4% | (129)Bps | 6.2% | (4)Bps | 6.0% | 6.1% | (14)Bps |
| Power & Fuel | 6,524.2 | 3,895.2 | 67.5% | 6,360.1 | 2.6% | 20,824.2 | 23,476.2 | -11.3% |
| (as a % of Total Income) | 18.9% | 16.7% | 221 Bps | 16.1% | 284 Bps | 16.4% | 19.7% | (328)Bps |
| Freight & Forwarding Expenses | 8,322.0 | 5,602.4 | 48.5% | 9,526.8 | -12.6% | 30,372.4 | 26,061.3 | 16.5% |
| (as a % of Total Income) | 24.1% | 24.0% | 11 Bps | 24.1% | 6 Bps | 24.0% | 21.9% | 208 Bps |
| Other Expenses | 5,486.1 | 3,478.5 | 57.7% | 6,145.5 | -10.7% | 19,340.2 | 17,764.7 | 8.9% |
| (as a % of Total Income) | 15.9% | 14.9% | 99 Bps | 15.5% | 38 Bps | 15.3% | 14.9% | 34 Bps |
| EBITDA | 10,135.1 | 7,005.3 | 44.7% | 11,824.6 | -14.3% | 39,798.3 | 36,745.3 | 8.3% |
| EBITDA Margin (%) | 29.4% | 30.0% | (65)Bps | 29.9% | (49)Bps | 31.4% | 30.9% | 55 Bps |
| Depreciation | 2,325.0 | 2,713.5 | -14.3% | 2,992.9 | -22.3% | 11,399.0 | 16,994.2 | -32.9% |
| EBIT | 7,810.1 | 4,291.8 | 82.0% | 8,831.7 | -11.6% | 28,399.3 | 19,751.1 | 43.8% |
| Other Income | 1,391.7 | 1,245.1 | 11.8% | 1,190.5 | 16.9% | 4,328.9 | 2,716.2 | 59.4% |
| Interest Expense | 535.2 | 705.6 | -24.1% | 552.8 | -3.2% | 2,471.0 | 2,865.2 | -13.8% |
| Profit Before Tax | 8,666.6 | 4,831.3 | 79.4% | 9,469.4 | -8.5% | 30,257.2 | 19,602.1 | 54.4% |
| Income Tax | 2,049.4 | 1,123.3 | 82.4% | 1,792.9 | 14.3% | 7,137.9 | 3,900.3 | 83.0% |
| Effective Tax Rate (%) | 23.6% | 23.3% | | 18.9% | | 23.6% | 19.9% | |
| Profit After Tax (PAT) | 6,617.2 | 3,708.0 | 78.5% | 7,676.5 | -13.8% | 23,119.3 | 15,701.8 | 47.2% |
| PAT Margins (%) | 19.2% | 15.90% | 329 Bps | 19.4% | (21)Bps | 18.2% | 13.2% | 506 Bps |
| Diluted EPS | 183.4 | 102.8 | 78.5% | 212.8 | -13.8% | 640.8 | 445.1 | 44.0% |

Source: Company Data, SKP Research

Exhibit: Operational Data

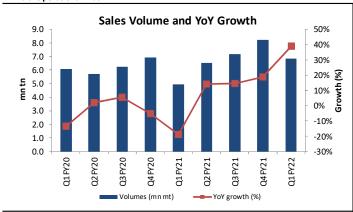
| Particulars | Q1FY22 | Q1FY21 | YoY % | Q4FY21 | QoQ % | FY21 | FY20 | YoY% |
|---------------------|---------|---------|-------|---------|--------|---------|---------|-------|
| Dispatches (mn tn) | 6.8 | 4.9 | 38.7% | 8.2 | -16.8% | 26.8 | 24.9 | 7.7% |
| Realisation (Rs/tn) | 5,043.1 | 4,731.0 | 6.6% | 4,815.0 | 4.7% | 4,720.1 | 4,776.1 | -1.2% |
| EBITDA (Rs/tn) | 1,481.7 | 1,421.0 | 4.3% | 1,438.5 | 3.0% | 1,482.8 | 1,474.3 | 0.6% |

Source: Company Data, SKP Research



Segmental Result & Operational Matrix

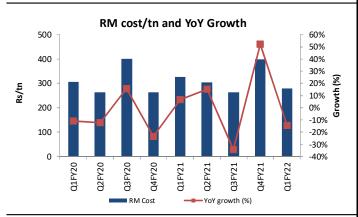
Exhibit: Operational Matrix

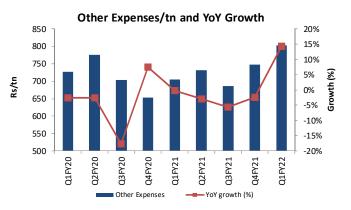


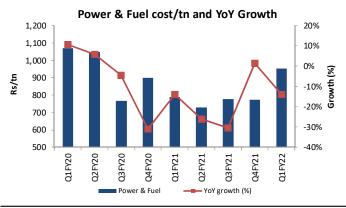














Source: Company, SKP Reseach



Risks & Concerns

Cyclicality of the cement industry

Cement industry is highly cyclical in nature and depends largely on the economic growth of the country. There is a high degree of correlation between the GDP growth and the growth in cement consumption. Cement being a cyclical industry goes through phases of ups and downs, and accordingly impacts the unit realisations.

Availability of limestone and other resources

Conservation of limestone which is a key input for cement production is quite important. While company has adequate limestone deposits at its existing operational sites, it has been making all efforts to optimize its usage thereby conserving the deposits and enhancing their life.

Fuel Cost

Company sources from the open market and hence, is exposed to the volatility of the market prices of market prices of fuel.

Power prices

Company sells its surplus power under short term contracts. This is because; it does not have any long term contract for coal. This exposes it to price volatility in this segment. Coal is one of the major raw materials needed by the industry both in the manufacturing of cement and also for generating power. In the last couple of years, there has been a steep drop in the supply of linked coal to the cement industry mainly due to diversion of coal to the power sector.

Transportation

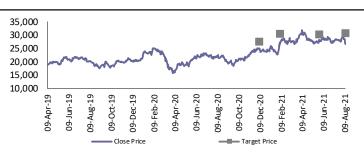
▶ Rail is the ideal mode of transportation for cement industry. However, it has always been plagued by the short supply of wagons, particularly during the peak period. In addition to this, infrastructure constraints and not factoring the points of view of the cement industry, which is one of its largest consumers, in the policies of the railways, have been hampering the planned movement of cement to the consumption centres. This adversely impacts production schedule and increases overall transportation cost of cement.

Extensive Taxes

Cement is highly taxed. Although cement is a high volume low value product, it is one of the highly taxed commodities, even more than luxury goods. The levies and taxes on cement in India are far higher compared to those in the countries of Asia-Pacific region or even compared to developing economies like Pakistan and Sri Lanka.

Exhibit: Recommendation-History Table and Chart

| Date | Rating | Issue Price | Target Price | Upside Potential | Period (months) |
|-----------|------------|----------------|-----------------|---------------------|--------------------|
| 9-Apr-19 | NEUTRAL | 18,846 | - | - | - |
| 6-Jun-19 | NEUTRAL | 21,211 | - | - | - |
| 7-Dec-20 | ACCUMULATE | 24,951 | 27,389 | 10% | 12 |
| 5-Feb-21 | ACCUMULATE | 28,100 | 30,406 | 8% | 18 |
| 27-May-21 | ACCUMULATE | 27,743 | 30,116 | 9% | 18 |
| 12-Aug-21 | ACCUMULATE | 26,629 | 30,670 | 15% | 18 |



Source: SKP Reseach



Shree Cement Ltd.

| Exhibit: Income Statement | | Exhibit: Income Statement Figures in INR Millio | | | pn Exhibit: Balance Sheet Figures in INR Mill | | | | |
|---------------------------|------------|---|------------|------------|---|------------|------------|------------|------------|
| Particulars | FY20 | FY21 | FY22E | FY23E | Particulars | FY20 | FY21 | FY22E | FY23E |
| Total Income | 1,19,040.0 | 1,25,883.9 | 1,44,244.5 | 1,66,508.2 | Share Capital | 360.8 | 360.8 | 360.8 | 360.8 |
| Growth (%) | 1.6% | 5.7% | 14.6% | 15.4% | Reserve & Surplus | 1,29,003.4 | 1,52,139.9 | 1,70,100.3 | 1,92,227.3 |
| Expenditure | 82,294.7 | 86,336.7 | 1,01,879.9 | 1,17,005.3 | Shareholders Funds | 1,29,364.2 | 1,52,500.7 | 1,70,461.1 | 1,92,588.1 |
| Material Cost | 7,682.4 | 8,756.4 | 10,962.6 | 13,154.1 | Total Debt | 31,441.9 | 21,332.3 | 18,082.3 | 13,332.3 |
| Employee Cost | 7,310.1 | 7,597.2 | 7,933.4 | 8,408.7 | Current Tax Liabilities | 634.1 | 680.9 | 680.9 | 680.9 |
| Power and Fuel Cost | 23,476.2 | 20,333.2 | 24,521.6 | 28,639.4 | Current Liabilities & Prov | 31,938.5 | 35,873.8 | 37,169.5 | 38,130.1 |
| Freight Cost | 26,061.3 | 30,372.4 | 35,772.6 | 40,877.8 | Total Liabilities | 1,93,378.7 | 2,10,387.7 | 2,26,393.8 | 2,44,731.4 |
| Admin & Other Exp. | 18,025.4 | 19,277.5 | 22,761.8 | 26,008.6 | Net Block | 43,189.2 | 41,915.5 | 41,458.1 | 48,927.8 |
| EBITDA | 36,745.3 | 39,547.2 | 42,364.6 | 49,502.9 | Capital WIP | 9,621.1 | 9,709.6 | 14,209.6 | 8,709.6 |
| Depreciation | 16,994.2 | 11,399.0 | 11,472.4 | 13,545.3 | Current Assets | 68,782.7 | 72,601.3 | 81,776.4 | 92,665.2 |
| EBIT | 19,751.1 | 28,148.2 | 30,892.2 | 35,957.6 | Inventories | 14,278.5 | 14,771.7 | 16,588.1 | 19,315.0 |
| Other Income | 2,716.2 | 4,580.0 | 4,641.5 | 4,717.7 | Sundry Debtors | 8,284.5 | 4,858.9 | 6,491.0 | 8,325.4 |
| Interest Expense | 2,865.2 | 2,471.0 | 1,739.7 | 1,288.5 | Cash & Bank Balance | 1,081.6 | 2,097.6 | 2,268.0 | 2,379.5 |
| Profit Before Tax (PBT) | 19,602.1 | 30,257.2 | 33,794.0 | 39,386.8 | Investments | 30,862.6 | 37,793.3 | 42,293.3 | 47,293.3 |
| Income Tax | -3,900.3 | -7,137.9 | -8,617.5 | -10,043.6 | Other CA and L&A | 14,275.5 | 13,079.8 | 14,136.0 | 15,352.1 |
| Profit After Tax (PAT) | 15,701.8 | 23,119.3 | 25,176.5 | 29,343.2 | Deferred tax assets (net) | 7,437.8 | 7,855.0 | 7,855.0 | 7,855.0 |
| Growth (%) | 65.1% | 47.2% | 8.9% | 16.5% | Other non-current assets | 6,056.2 | 5,593.5 | 5,881.8 | 6,361.0 |
| Diluted EPS | 435.2 | 640.8 | 697.8 | 813.3 | Non Current Investment | 58,291.7 | 72,712.8 | 75,212.8 | 80,212.8 |
| Shares in Mn | 36.1 | 36.1 | 36.1 | 36.1 | Total Assets | 1,93,378.7 | 2,10,387.7 | 2,26,393.8 | 2,44,731.4 |

| Exhibit: Cash Flow Statement Figures in INR Million | | | ion Exhibit: Ratio Analysis | | | | | | |
|---|------------|------------|-----------------------------|------------|-----------------------------|---------|---------|---------|---------|
| Particulars | FY20 | FY21 | FY22E | FY23E | Particulars | FY20 | FY21 | FY22E | FY23E |
| Profit Before Tax (PBT) | 19,602.1 | 30,257.2 | 33,794.0 | 39,386.8 | Earning Ratios (%) | | | | |
| Depreciation | 16,994.2 | 11,399.0 | 11,472.4 | 13,545.3 | EBITDA Margin (%) | 30.9% | 31.4% | 29.4% | 29.7% |
| Finance Costs | 2,865.2 | 2,471.0 | 1,739.7 | 1,288.5 | PAT Margins (%) | 13.2% | 18.4% | 17.5% | 17.6% |
| Chg. in Working Capital | 5,591.3 | 8,762.1 | (3,497.3) | (5,295.9) | ROCE (%) | 16.2% | 16.2% | 16.4% | 17.5% |
| Direct Taxes Paid | (4,859.0) | (7,438.5) | (8,617.5) | (10,043.6) | ROE (%) | 16.4% | 16.4% | 15.6% | 16.2% |
| Other Charges | (1,733.7) | (2,250.7) | (4,641.5) | (4,717.7) | Per Share Data (INR) | | | | |
| Operating Cash Flows | 37,513.8 | 40,936.1 | 30,249.8 | 34,163.4 | Diluted EPS | 36.1 | 36.1 | 36.1 | 36.1 |
| Capital Expenditure | (44,646.9) | (9,923.7) | (15,500.0) | (15,500.0) | Cash EPS (CEPS) | 956.7 | 956.7 | 1015.7 | 1188.7 |
| Change in Investments | (3,995.8) | (1,026.3) | (7,000.0) | (10,000.0) | BVPS | 4,226.7 | 4,226.7 | 4,724.4 | 5,337.7 |
| Others | (6,906.2) | (11,919.2) | (7,000.0) | (10,000.0) | Valuation Ratios (x) | | | | |
| Investing Cash Flows | (53,733.2) | (28,678.8) | (17,873.5) | (20,797.3) | P/E | 41.6 | 41.6 | 38.2 | 32.7 |
| Inc / (Dec) in Debt | 1,175.4 | (9,609.6) | (3,250.0) | (4,750.0) | Price/BVPS | 6.3 | 6.3 | 5.6 | 5.0 |
| Dividend Paid (inc tax) | (6,230.6) | (21.9) | (7,216.1) | (7,216.1) | EV/Sales | 7.5 | 7.5 | 6.5 | 5.6 |
| Others | 20,965.1 | (2,514.3) | (1,739.7) | (1,288.5) | EV/EBITDA | 23.8 | 23.8 | 22.1 | 18.7 |
| Financing Cash Flows | 15,909.9 | (12,145.8) | (12,205.9) | (13,254.6) | Mcap/Sales | 7.6 | 7.6 | 6.7 | 5.8 |
| Net Cashflow | (309.5) | 111.5 | 170.4 | 111.5 | Balance Sheet Ratios | | | | |
| Opening Cash Balance | 152.4 | (157.1) | 149.7 | 320.1 | Debt - Equity | 0.1 | 0.1 | 0.1 | 0.1 |
| CF during the year | (309.5) | 111.5 | 170.4 | 111.5 | Current Ratio | 1.8 | 1.8 | 2.2 | 2.4 |
| Closing Cash Balance | 1,081.6 | 2,097.6 | 2,268.0 | 2,379.5 | Asset Turn. Ratios | 0.6 | 0.6 | 0.7 | 0.7 |

Source: SKP Research



Notes:

The above analysis and data are based on last available prices and not official closing rates. SKP Research is also available on Bloomberg and Thomson First Call.

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