

Motilal Oswal Asset Management Company to launch

Motilal Oswal Multi Asset Fund

NFO Start Date: July 15, 2020. NFO End Date: July 27, 2020. Allotment Date: July 30, 2020

Mumbai, 13 July 2020:In the current market scenario a conservative investor is faced with a real dilemma of where to invest. If one opts for the safety of fixed deposits the returns are too low. If one wants a little higher return, the risks are too high. What if there are downgrades? Are low yields compensating for the risks? Equities on the other hand have been highly volatile and gold prices have rallied very quickly.

The situation is akin to batting in a low scoring test match with very tough conditions. In such a scenario if you keep rotating the strike you will score the runs and win the game.

Motilal Oswal AMC launches Motilal Oswal Multi Asset Fund with an aim to help conservative investors survive the tough conditions of equity markets and lackluster interest rates in fixed income markets by keeping your scoreboard ticking with the help of a diversified basket of four asset classes.

An open ended fund belonging to multi asset allocation category, the fund’s investment objective is to generate long term capital appreciation by investing in a diversified portfolio comprising of Equity, International Equity Index Funds/ Equity ETFs, Debt and Money Market Instruments and Gold Exchange Traded Funds. Having a right asset allocation is the key to navigate such volatile periods.

The fund will be open for subscription from July 15, 2020.

Different asset classes react differently to business cycles, changes in economy & geopolitical realities and hence have different levels of risk. Allocating funds solely to a single asset class is not prudent as it is prone to behave inconsistently, go through its own cycles and may not garner efficient inflation and risk adjusted returns. Asset allocation tries to balance the risk by dividing assets among investment vehicles. Low correlation among different asset classes provide the portfolio with an effective hedge lowering the volatility of the portfolio.

The asset allocation pattern of the Scheme is as follows:

Instruments	Allocations (% of total assets)		Risk Profile High / Medium / Low
	Minimum	Maximum	
Equity, Equity related instruments and International Equity Index Funds/ Equity ETFs^	10	50	High
Debt, Money Market Instruments	40	80	Medium

Gold Exchange Traded Funds	10	20	Medium
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^As per SEBI Circular no. SEBI/HO/IMD/DF3/CIR/P/2017/114 dated October 6, 2017, Foreign Securities will not be treated as a separate asset class and accordingly International Equity Index Funds/Equity ETFs have been included in Equity and Equity related instruments. The scheme intends to invest in International Equity Index Funds/Equity ETFs upto 20% of net assets.

Key Highlights

- Fund aims to invest in four asset classes, namely, Equity, International Equity, Debt and Gold
- Lower correlations among assets helps to reduce portfolio volatility
- Favourable Risk adjusted returns over any individual asset class
- Investments in Gold and International Equities : to provide a hedge against inflation & diversification


Indian Equities: A high quality portfolio of large cap stocks selected based on proven Q-G-L-P philosophy.

Debt and Money Market Instruments: A high quality AAA portfolio with a 3-5 year average maturity, heavy on G-Sec and SDL's.

International Equities: Through an allocation to units of Motilal Oswal S&P 500 Index Fund

Gold: Through units of a Gold ETF Fund.

The benchmark for the fund is 30% Nifty 50 TRI + 50 % Crisil Short Term Gilt Index + 10% Domestic Price of Gold + 10% S&P 500 Index (TRI) and investors can invest in the fund through lumpsum or SIP mode with minimum subscription of RS 500/- during NFO and ongoing period.

<p>This product is suitable for investors who are seeking*</p>	
<ul style="list-style-type: none"> • Long term capital appreciation by investing in a diversified portfolio. • Investing in Equity, International Equity Index Funds/ Equity ETFs, Debt and Money Market Instruments and Gold Exchange Traded Funds 	

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully

About Motilal Oswal Asset Management Company:

Motilal Oswal Group possesses legacy in equities for over 3 decades. Motilal Oswal Asset Management Company (Motilal Oswal AMC) is registered with SEBI as the Investment Manager for Motilal Oswal Mutual Fund. It was incorporated on November 14, 2008. It provides Investment Management and Advisory Services to investors based within and outside India and having AIF's Portfolio Management Services business, ETFs and Mutual Funds.

Motilal Oswal AMC (MOAMC) is one of the most honoured and trusted names in equity investing. MOAMC is one of the pioneers of PMS business with over 17 years of track record. It is also one of the pioneers of passive funds in India through ETFs way back in 2010.

MOAMC is one of the fastest growing Asset Management Companies in India with a unique investment philosophy, 'Buy Right; Sit Tight' which means buying quality companies at a reasonable price and Sit Tight to ride their growth cycle for a long period of time.

For further details contact:

Rohini Kute

Head, Corporate Communication,

Motilal Oswal Financial Services

Mob +91 9820196838

Mail: rohini.kute@motilaloswal.com